

Employer Branding:

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AUSTRALASIA

Branding Your Organisation to Attract, Engage & Retain Talent

You build your business around selling to potential clients, so how are you selling your business to potential employees?

Date Time	Thursday 16th November 2006 7.15am for a 7.30am start and 9.00am finish
Location	Heritage Ballroom The Westin Sydney No. 1 Martin Place, Sydney
RSVP	by 3rd November via link provided Please note, RSVP's will not be accepted by phone, e-mail or post.



Speaker

Brett Minchington
MBA, B.Bus (Marketing)

Brett is an Australian talent management & employer branding expert, business author and accomplished professional speaker.

His book "Your Employer Brand - attract, engage, retain" is the most comprehensive guide on Employer Branding ever published and the first by an Australian business author.

Select Australasia is proud to host this breakfast seminar during which Brett will expose some of the myths surrounding building an effective employer brand and establishing strategies and key learning points to fight and win the war for talent.

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APPOINTMENTS

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