



# FLEXIBLE EMPLOYER ACCREDITATION

Excellence and Progress in Flexible Work Practices



## Flexibility and Your Employer Brand Attract - Engage - Retain

### Please join us for Lunch

#### Sydney May 14th - Melbourne May 15th

At this Lunch Event you will hear from one of Australia's leaders in Employer Branding as well as nationally recognised practitioners who have contributed to the successful 'brand' of their organisations.

You will also find out about The Flexible Employer Accreditation process a new and innovative way to reinforce your employer brand and attract and retain talent.

#### Who should attend?

HR Practitioners, Executives, Leaders responsible for Employer Branding

**Dates:** Sydney May 14th 2008  
Melbourne May 15th 2008

**\* Early Bird Discount of \$10.00 applies to confirmed and paid bookings received by April 18th**

**Time:** 11.45am Registration  
12.00pm Lunch  
12.45pm Presentations  
14.00 Close

**Location** **Sydney** The American Club  
Level 15, 131 Macquarie St  
Sydney, NSW 2000

**Melbourne** River Room, Crown Melbourne  
8 Whiteman Street  
Southbank VIC 3006

**Cost** \$125.00 per person inclusive of GST  
Organisations booking a table of 8 people will receive a discount of 10% overall.

**RSVP** By May 9th 2008

#### Keynote Speaker:

**Sydney & Melbourne**  
**Brett Minchington** (MBA),  
Managing Director &  
Founder: Collective Learning  
Australia and Partner:  
Employer Brand Institute.



Brett Minchington is an employer brand strategist and one of the global thoughts leaders in employer branding. Brett's expertise in Employer Branding led him to author "Your Employer Brand attract-engage-retain" in 2006 - the world's most comprehensive publication on employer branding and the first by an Australian business author.

#### Speaker Melbourne:

**Katy McDonald**  
Head of Employee  
Relations, Diversity & Policy  
Westpac Bank. Westpac is  
widely recognised for its  
achievements in the areas



of Work/life/Diversity and strategies for women. The Bank has just been named in the 2008 EOWA Employer of Choice listing and has been recognised as a mature age employment champion by the Department of Employment and Workplace Relations. Katy will speak about how a strong employer brand, and best practice diversity practices enable the bank to attract staff in a tight labour market.

#### Speaker Sydney

**Robert Marriott**  
General Manager, Human  
Resources (Corporate),  
St. George Bank Limited.



The Bank was the Gold Award Winner in the 2007 National ACCI Work and Family Awards. Robert has had responsibility for HR operations in corporate areas of the bank, the Bank's recruitment function and staff banking and benefits programs. Work/Life/Flexibility options are a key component of St George's Employer Branding. The launch of the grandparents leave policy won wide acclaim. Robert will discuss how their focus on employee benefits and flexibility has helped them to attract and retain talent.

**PLUS:** You will take away information about how your organisation can become an Accredited Flexible Employer, enhance your employer brand and increase employee motivation and retention through flexible work arrangements.



**PartTimeOnline**

**MWLB**  
Phone 1300 13 11 26  
Email [info@worklifebalance.com.au](mailto:info@worklifebalance.com.au)

**PTOL**  
Phone 02 9369 1133  
Email [info@parttimeonline.com.au](mailto:info@parttimeonline.com.au)

# Booking Form

## RSVP by May 9th 2008

Please register me for the Employer Branding - Flexibility Lunch Event

**Location Sydney**

The American Club  
Level 15 - 131 Macquarie St  
Sydney, NSW 2000

**Melbourne**

River Room - Crown Melbourne  
8 Whiteman Street  
Southbank 3006

**Luncheon from 12pm until 2pm \$125.00 Inclusive of GST**

**in**  **Sydney** Wednesday May 14th 2008

**Melbourne** Thursday May 15th 2008

NAME: \_\_\_\_\_

JOB TITLE: \_\_\_\_\_

ORGANISATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE NO.: \_\_\_\_\_ FAX NO.: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

## Payment Details

Please regard this registration form as a TAX INVOICE. No separate invoice will be issued. Upon payment of the appropriate amount this registration form will become a tax invoice. Please keep a copy of this form for taxation purpose.

I claim the \$10.00 Early Bird discount.  
(Full Payment must be received by April 18th 2008).

I claim the 10% discount for a table of 8. (No Early Bird Discount available).

**By Cheque**

I enclose a cheque for \$ \_\_\_\_\_ made payable to Managing Work|Life Balance complete with a copy of this booking form.

**By EFT** please contact Managing Work|Life Balance for account details.

**By Credit Card**  VISA  MASTERCARD  AMERICAN EXPRESS

NAME OF CARD HOLDER: \_\_\_\_\_

CARD NUMBER:

EXPIRY DATE:   /

**TAX INVOICE**

**DATE:** May 10 2008

**ABN:** 91 000 969 344

## Cancellations

Cancellations cannot be accepted less than 5 working days before the event. However, we are able to accept substitutions.

**Please photocopy this form for multiple bookings.**

**Retain a copy of the completed booking form for your accounting purposes.**

**Note that this booking form constitutes a tax invoice inclusive of GST.**

**Early Bird must be booked and payment received by April 18th 2008.**

**Fax or mail your booking form to:**

**Managing Work | Life Balance by May 9th 2008**

**PHONE: 1300 13 11 26**

**FAX: 02 9411 2454**

**PO Box 12 Roseville NSW 2069**

MANAGING  
WORK



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