

Employer Brand Global Masterclass™

with **Brett Minchington**,
Employer Brand strategist
& author of best seller
'Your Employer Brand
attract-engage-retain'.
Keynote Speaker 2006 SA
Top 100 Launch.



Branding your organisation to attract-engage-retain talent

Discover the latest in
world's best practice
Employer Brand
Management

Tailor your total
employment experience
to attract, engage and
retain talent

Learn how to audit,
design, integrate and
evaluate your employer
brand program

Decrease your
recruitment lead times
and increase quality of
hires through smarter
recruitment advertising
and candidate sourcing
techniques

Develop an effective
dashboard of metrics
to cover the total
employment experience

Case studies of
successful employer
branding worldwide

29th March 2007
Adelaide 9am-4pm

Designed specifically for:

Human Resource,
Marketing,
Communication &
Recruitment
Professionals

Date

Thursday 29
March 2007

Time

8.30am for
9.00am-4.00pm

Venue

ETSA Park Conference
Centre 155 Railway
Tce, Mile End, SA
FREE PARKING

Fees

before 14/3/2007

\$495pp From
15/3/2007 **\$695pp.**

**Please contact CLA on
8443 4115 to discuss
group discounts (3+
employees)**

Register before
14/3/2007 and save
\$200 & receive a
complimentary copy of
**Your Employer Brand
attract-engage-retain**
RRP \$89

Register online at www.collectivelearningaustralia.com

Supported by



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Fee is per person, per seminar. Discounts apply for group bookings (3+ employees). Please Contact CLA on +61 8 8443 4115 to discuss.

- \$495 Early Registration before 14th March 2007
- \$695 after 15th March 2007

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X

Seminar Fee

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