

Employer Brand Global Tour™

with **Brett Minchington MBA**, International Employer Brand strategist & author of best seller 'Your Employer Brand attract-engage-retain'. 2008/2009 tour includes London (sold out), Australia (4 cities -sold out), Italy (2 cities), NZ (2 cities - sold out) Manila, USA, KL, Paris, Switzerland, India, Singapore, Dubai & Sth Africa



Branding your organisation to attract-engage-retain talent

PILBARA

1 Event ONLY
with

Brett Minchington MBA

Renowned International Employer Brand Expert & Founding Partner, Employer Brand Institute

An exclusive masterclass packed with employer branding concepts, tools, tips and case studies.

Discover the latest in world's best practice Employer Brand Management

Tailor your total employment experience to attract, engage and retain talent

Discover the latest global employment trends & how they impact on employers in the Pilbara

Learn how to audit, design, integrate and evaluate your employer brand program for competitive advantage

Decrease your recruitment lead times and increase quality of hires through best practice candidate sourcing techniques

Develop a dashboard of metrics to measure the ROI of your employer brand program

Designed specifically for:

CEO's, GM's, Human Resource, Talent, Recruitment, Marketing & Communication Professionals

DATE

Wednesday 12 November 2008
9.00am-4.00pm

VENUE

Port Hedland
Courthouse Gallery
16 Edgar Street,
Port Hedland, WA

BONUS FREE Employer Brand CD-ROM Resource pack for delegates includes:

- NEW - Career Website Global Best Practice publication RRP \$199
- NEW - Online resource guide to discovering & leveraging your Employer Brand - International Edition RRP \$249
- Employer Brand Institute Global Research Study report

PLUS

First 10 registrations receive a complimentary copy of **Brett's global best selling book Your Employer Brand attract-engage-retain**

"Linking Pilbara Jobs to Worldwide Talent" by Next Job Pilbara Australia

Don't miss the launch of this exciting program for Pilbara employers at this event

Register online at www.collectivelearningaustralia.com

Supported by



ABN 60 350 690 070

Registration Form and Tax Invoice

Upon payment, this registration form becomes a Tax Invoice. Please retain a copy for your records

Registration Fee

	EARLYBIRD Register & pay before 26 Sept 2008	Register & pay after 26 Sept 2008
<input type="checkbox"/> Standard rate	\$995	\$1095
<input type="checkbox"/> Group registrations (3+) fees incl gst	\$895	\$995

Persons Attending (if not enough space for all attendees please attach an extra photocopied sheet)

Name (Mr/Mrs/Ms)

Position

Company

Postal Address

Email

Phone

Other Attendees

Name (Mr/Mrs/Ms)

Position

Email

Phone




Name (Mr/Mrs/Ms)

Position

Email

Phone

5 easy ways to Register and Pay

-  **Secure Online** www.collectivelearningaustralia.com
-  **Email** events@collectivelearningaustralia.com
-  **Fax** Please complete form and fax to
Collective Learning Australia +61 8 8443 4149

Calculate total registration fee

Number of tickets X **\$995** - before 26/9/2008

Number of tickets X **\$1095** - after 26/9/2008

= Total cost \$.....

Payment options

Credit card
Please charge \$ to my Credit Card

Visa Mastercard Bankcard
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Commonwealth Bank,
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Account number 06 5124 1022 8605
Swift Code (if required) CTBA AU 2S



Cheque post to:
Collective Learning Australia
PO Box 614, Torrensville SA, 5031, Australia

Fax +61 8 8443 4149

Cancellation policy

Should you be unable to attend, a substitute delegate is always welcome to attend at no extra charge.

Alternatively a refund less 50% will be made for cancellations received in writing (letter, email or fax) up to 30 days prior to the event. Regrettably, no refunds can be made less than 30 days prior to the event. However course materials will still be sent to you.

-  **Mail** Please complete form and send with payment to
Customer Service Manager
PO Box 614 Torrensville SA 5031 Australia
-  **Telephone** +61 8 8443 4115