

Places limited.
Register early
& save \$200

2008 AUSTRALIAN EMPLOYER BRANDING SUMMIT

BONUS
Employer Branding
Resource Toolkit
provided for each
delegate.

Discover the latest in world's best practice Employer Brand Management

Get practical advice on how to audit, design, integrate and evaluate your employer brand program* Learn how to leverage your internal and external capabilities for a coherent employer brand strategy* Discover how employer branding is being embraced to retain top talent* Learn how to leverage the latest in technology to attract and retain top talent* Learn how to assess the EVP of your competitors and develop an EVP that differentiates your employment offering* Receive the latest information on global trends and challenges in employer branding* Receive the latest global research on Employer Branding* Learn how to engage the CEO and leadership team in the benefits of employer branding and the ROI it will deliver to your business* Learn from case studies of leading companies who have built a strong employer brand.



Brett Minchington
Managing Director
Collective Learning Australia
Co-founding partner
Employer Brand Institute



Victoria Bethlehem
Director of People &
Development,
Vedior Asia Pacific



Mike Beeley
Managing Director
Re.Agent Employer
Marketing



Heather Disher
Country Manager
Australia
Universum



Ken Wood
Managing Director
Banyan Management
Services



Stefan Grafe
Managing Partner
Next Market Management
Consultants



Heidi Kruchon
General Manager
Business Development
Page Up People



Craig Aunger
Lead Consultant
Pinpoint HRM



Kellie Tomney
Executive Manager
Recruitment
& Branding Strategy
St George



Troy Jones
Managing Director
Lifeworks Media Pty Ltd

Dates and Venues 9am-5pm

Sydney

17 June 2008

Novotel

Darling Harbour

Melbourne

24 June 2008

Crowne Plaza

Melbourne

Register online at www.collectivelearningaustralia.com

Event partners



ABN 60 350 690 070

Registration Form and Tax Invoice

Upon completion, this registration form becomes a Tax Invoice. Please retain a copy for your records

Registration Fee

Fee is per person, per summit. Discounts apply for group bookings (3+ employees). Please Contact CLA on +61 8 8443 4115 to discuss.

- AUD\$990 - early registration until 25/4/2008
 AUD\$1190 - from 26/4/2008

Summit Attending (Please tick correct box)

- Sydney 17th June
 Melbourne 24th June

Persons Attending (if not enough space for all attendees please attach an extra photocopied sheet)

Name (Mr/Mrs/Ms)
Position
Company
Postal Address




Email
Phone

Other Attendees

Name (Mr/Mrs/Ms)
Position
Email
Phone

Name (Mr/Mrs/Ms)
Position
Email
Phone

5 easy ways to Register and Pay

-  **Secure Online** www.collectivelearningaustralia.com
 **Email** events@collectivelearningaustralia.com
 **Fax** Please complete form and fax to
Collective Learning Australia +61 8 8443 4149

Calculate total registration fee

Number of tickets X **AUD\$990** – till 25/4/2008
Number of tickets X **AUD\$1190** – from 26/4/2008
= **Total cost AUD\$**

Payment options

Credit card (online bookings are charged in AUD\$)
Please charge \$ to my Credit Card

- Visa Mastercard Bankcard
 AMEX Diners

Card No.

Cardholders Name

Expiry Date

Signature

Electronic Funds Transfer

Collective Learning Australia
Commonwealth Bank,
Torrensville Branch, SA, 5031, Australia
Account number 06 5124 1022 8605

Cheque post to:



Collective Learning Australia
PO Box 614, Torrensville SA, 5031, Australia

Fax +61 8 8443 4149

Cancellation policy

Should you be unable to attend, a substitute delegate is always welcome to attend at no extra charge.

Alternatively a refund less 50% will be made for cancellations received in writing (letter, email or fax) up to 30 days prior to the event. Regrettably, no refunds can be made less than 30 days prior to the event. However course materials will still be sent to you.

-  **Mail** Please complete form and send with payment to
Customer Service Manager
PO Box 614 Torrensville SA 5031 Australia
 **Telephone** +61 8 8443 4115